

# STRATEGIC PLAN

2023 -2028



## Our Vision

Larrakia First: Larrakia working together as the cultural authority to lead, connect and protect.

### Pillar 1: Country

**OBJECTIVE:** Working to protect, manage and show respect for our land and seas. We demand respect for our country and understand the importance of working together to protect and respect it.

**KEY DELIVERABLES:**

- Negotiate with the NT Government a return of freehold Larrakia land to Larrakia Nation.
- Expand ranger programs on Larrakia land.
- Recognition of Larrakia people and control of Larrakia country through changes in Legislation.
- Purchase freehold Larrakia land.
- Larrakia Nation to be recognised and act as the main peak and cultural authority body.
- Develop a Larrakia Treaty Strategy.

### Pillar 2: Culture

**OBJECTIVE:** Understanding, preserving and sharing our history, culture and language as the cultural authority. We are proud of our culture and history and recognise all members need to be engaged to preserve this knowledge.

**KEY DELIVERABLES:**

- Grow and develop Larrakia Nation's cultural activities through a fee-for-service model.
- Work with Larrakia people to identify interested people who want to be more involved in the organisation.
- Establish a Larrakia School of Languages and Culture for Larrakia.
- Undertake Larrakia product and program development e.g. books for schools, training programs.
- Conduct cultural tours around Darwin city and connect to the Larrakia Hosts shop in the Smith Street mall.
- Develop a contemporary revenue model to support the activations above. This would include investment partnerships and sponsorship revenue sources.

### Pillar 3: Community

**OBJECTIVE:** We support Larrakia people and our employees and engage positively with those in the wider community.

**KEY DELIVERABLES:**

- Provide Larrakia community focused events for our children, our youth, our families and our Elders.
- Connect more frequently with Larrakia people to better understand their interests, needs, and the issues affecting them.
- Build a new headquarters which includes a Larrakia community centre.
- Develop and apply a Quality Assurance Framework for community programs delivered by Larrakia Nation.
- Conduct an annual review of community service opportunities/programs for Larrakia Nation.
- Develop a Larrakia Employment Plan to identify current and future employment opportunities for Larrakia people.

### Pillar 4: Sustainable Future

**OBJECTIVE:** We support our members by having a strong business. We must have a business that makes money. This supports employment for our members and our activities that help Larrakia people and the wider community.

**KEY DELIVERABLES:**

- Establish a Larrakia equity fund to support Larrakia businesses and grow the Larrakia economy.
- Identify and secure strategic partnerships for Larrakia.
- Develop a general reserve growth and allocation strategy.
- Be a supply chain partner for Larrakia businesses and act as the connector with Government, corporate industry and other relevant stakeholders.
- Lobby for equity on economic, social and government (ESG) developments on Larrakia land.
- Develop and implement a communications and marketing strategy, and materials.
- Pursue business opportunities for Larrakia Nation to own businesses.
- Develop a Larrakia emerging future leaders' strategy.



RESPECT LANGUAGE CULTURE COMMUNITY



LARRAKIA  
NATION